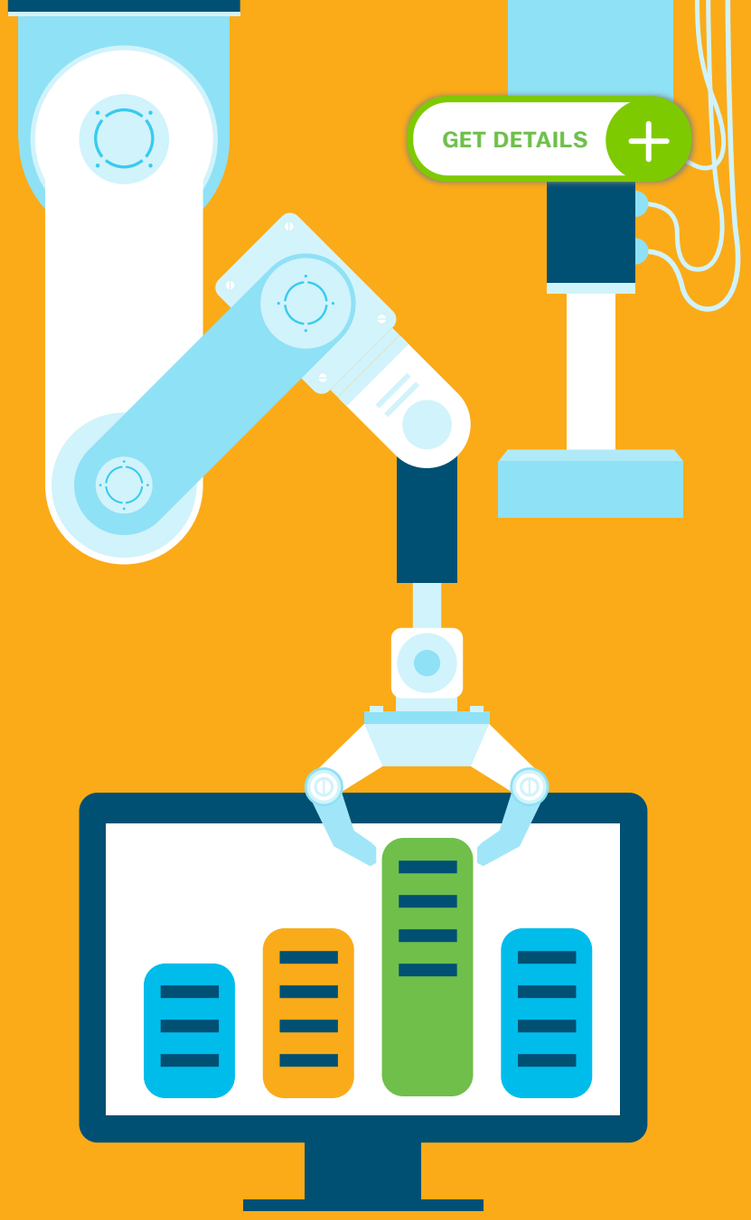
Boost Network Flexibility

With Cisco's Network as a Service (NaaS), you can adjust to service needs as they emerge.



5G will demand more from your network

5G is coming and with it the potential to offer new differentiating services. To compete, you need a networking solution that helps you keep up with new demands.

2.61 billion
5G subscriptions projected for 2025 [7]

$326 billion
IT infrastructure spending for 5G by 2025 [7]

Cisco Network as a Service (NaaS)

Get the network you need when you need it.

The introduction of network slicing in 5G makes it possible to partition physical networks into virtual "slices," which can be offered as a service. With Cisco's NaaS, you can adjust application and service needs as they emerge.

Flexible network services

The benefits are driving market expansion:

$1.85 billion

NaaS market value in 2016 [?]

$22.5 billion

NaaS market valuation by 2022
(a compound annual growth rate of 51.6%)[?]

No architecture or contract changes

NaaS offers an on-demand provisioning model, so you can turn capacity or applications on and off at will without having to re-architect fixed networks or redo contracts.

Average annual cost run rate savings when NaaS is part of larger network transformation.[?]

NaaS annual savings for enterprises.[?]

Access functions as a service

You can develop applications on the edge infrastructure and access APIs and network functions as a service through a cloud portal.

Deliver NaaS without breaking the bank

Paying only for the networking services you need can result in:

Lower customer turnover

Decreased operation and maintenance costs

Reduced IT expenditures for infrastructure, hardware, and software

Get ready for 5G

Ready for a programmable, service-centric network that can deliver end-to-end network services from the application to the client? Make the move to offer NaaS with Cisco.

Get details

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