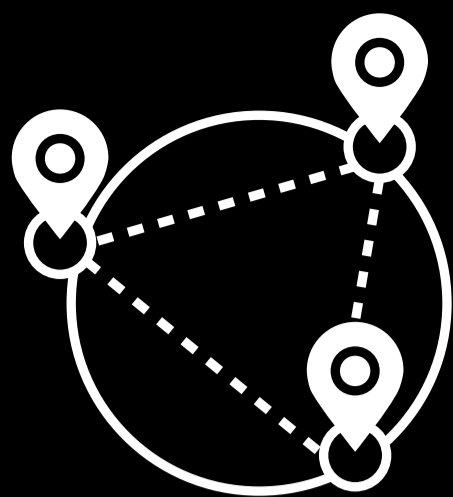


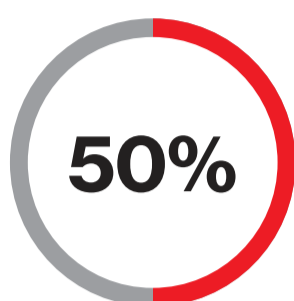
# Reach everywhere. Orchestrate everything. Enable applications.

With Verizon and Equinix, you can simplify application enablement and optimize business agility.

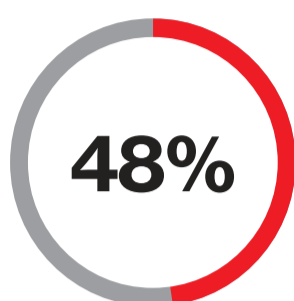
Unprecedented changes in the way users interact with the digital world are dramatically changing the connected business environment. Is your digital business ready?



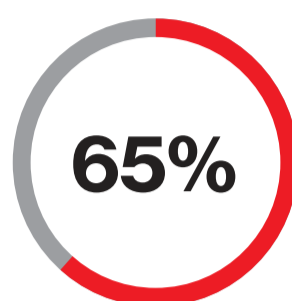
Users and apps are fast and dynamic. But legacy network infrastructures can't keep up.



of global GDP will be digitized by 2021.<sup>1</sup>



growth of bandwidth demand per year for mobile devices.<sup>2</sup>



of executives say their current infrastructure is "struggling to support the rapid adoption of digital technologies."<sup>3</sup>

Application enablement delivers better business agility with reliable and seamless digital experiences, resulting in:






- Improved latency, driving better user experience
- Better application flows, distributed across cloud services and businesses
- Greater volumes of content-rich experiences
- More agile networking solutions that facilitate dynamic business decisions
- Global demand and the ability to adapt quickly

This can **only** be achieved by shortening the distance between users and services...

...And adopting strategic application enablement solutions.

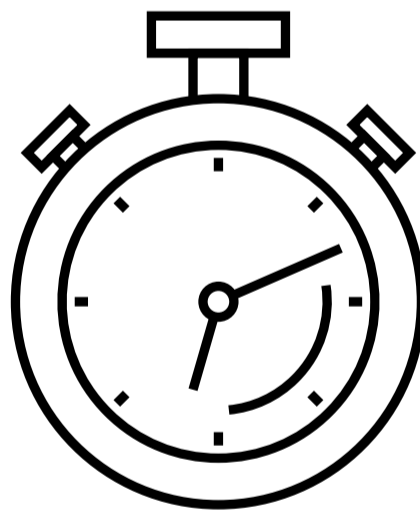
How to create a digital-ready infrastructure.

Adopt Platform Equinix to optimize your network.




-  **Localize and optimize traffic**  
Establish geographic hubs by placing network equipment and capabilities within Equinix International Business Exchange data centers
-  **Offload Internet at the edge**  
Localize and optimize traffic within the edge node, and establish connections to a selection of ISP providers
-  **Segment traffic flows**  
Identify mix of physical appliances and virtual services to efficiently segment commercial, corporate, and third-party traffic in each hub
-  **Connect to digital ecosystems**  
Connect to the largest ecosystem marketplace of producers and consumers to capture new opportunity
-  **Connect clouds**  
Leverage Equinix Cloud Exchange Fabric to connect metro locations to private clouds and directly connect private clouds to multiple public clouds

Take advantage of a powerful global platform and partnership. With Platform Equinix and Verizon, you can:

- Provision virtual and private interconnections on-demand to partners, suppliers, and service providers
- Place geographic hubs in optimal locations for the chosen business strategy
- Select the clouds, partners, and application enablement solutions that will most effectively reduce network costs and latency and most dramatically increase business agility



Platform Equinix and Verizon: What you get.

-  **Reduced latency**  
Eliminate the specter of slow service by building highly resilient applications with a distributed cloud-native architecture
-  **Choice of network solutions at competitive prices**  
Select from a dense ecosystem of managed or unmanaged solutions and cloud providers
-  **End-to-end visibility**  
Effectively and efficiently monitor complex interactions between and among distributed applications
-  **Extended reach with bandwidth on demand**  
Connect to any other hub via secure end-to-end connections

## Verizon and Equinix

Delivering digital transformation to the connected world.

Verizon and Equinix can help you re-architect your hybrid cloud footprint to a distributed architecture by taking an entire array of IT services to the edge, where customers, employees, and partners reside.

Learn more details about moving to a digital-ready state.

Schedule a Digital Edge Security Briefing today

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