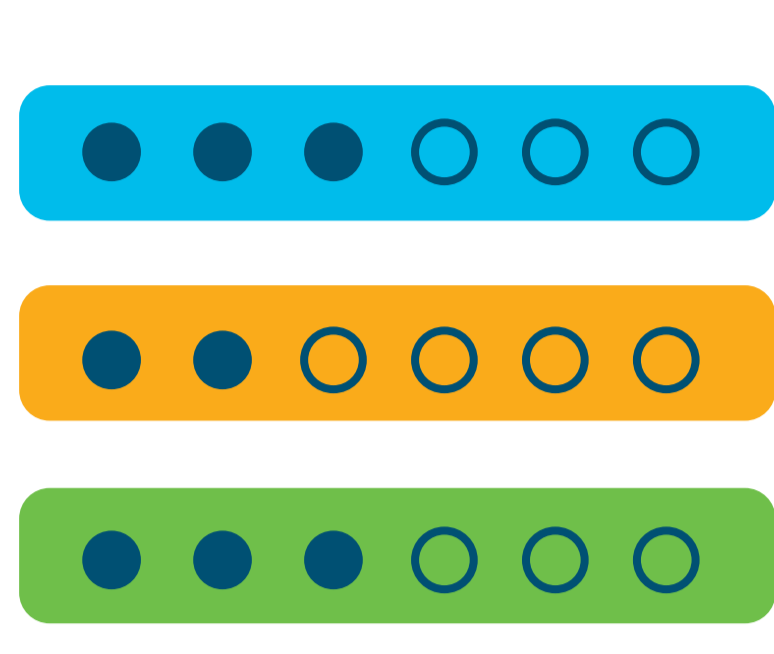


# Growth on Tap with a Pay-Per-Use Approach

Get flexibility for the long term with **Cisco XR Flexible Consumption**.

## Technology innovation can be costly

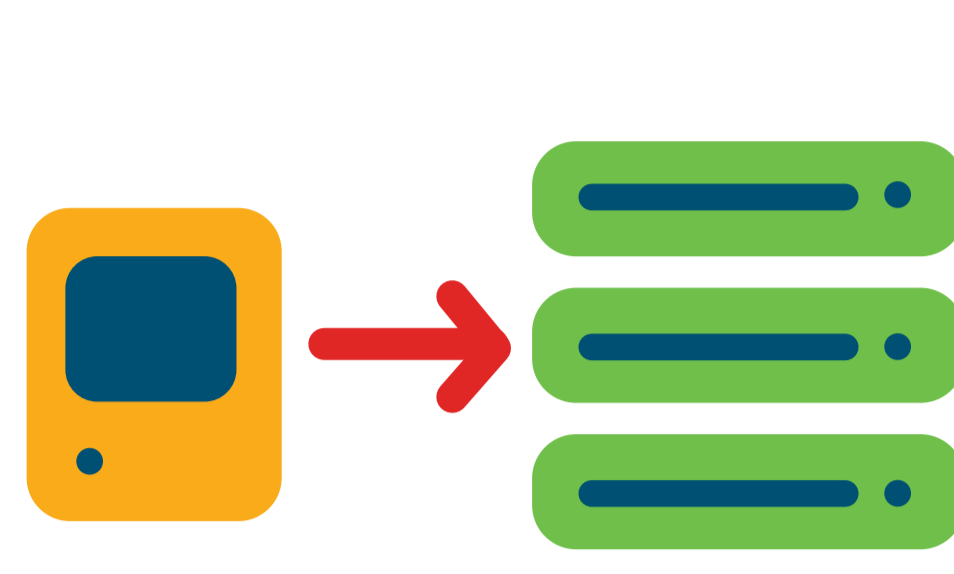
Constant technology changes can lead to an overflow of expenses that are hard to turn off. Many companies face challenges due to:



**Unused capacity**  
High-density line cards provide bandwidth capacity that's rarely fully used on day one



**Sunk costs**  
Software licenses can't be moved around the network according to business needs



**Lack of investment protection**  
Software licenses can't be used with next-generation hardware

## Pay only for what you use

Stem the flow of unnecessary costs with a simple and flexible consumption model.

## Cisco XR Flexible Consumption

A new investment approach designed to simplify network costs. It helps drive efficiency and enables you to:



**Simplify operations**  
Easily assess, purchase and deploy your network investments



**Save over time**  
Benefit from reduced cost of ownership over the product lifecycle



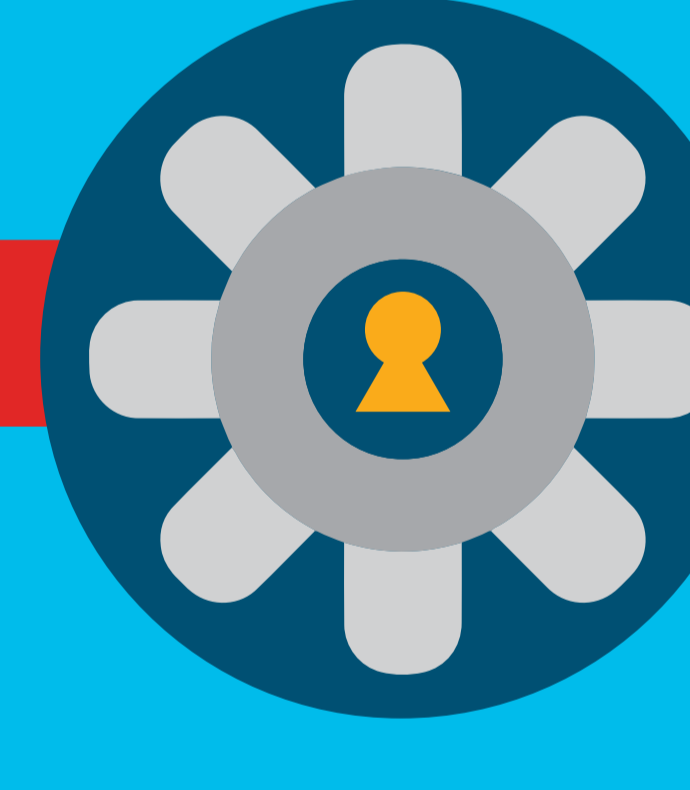
**Pursue innovation**  
Gain access to software feature upgrades while protecting your investments



**Reduce upfront capital**  
Realize significant initial cost savings when deploying new hardware equipment



**Pay as you grow**  
Start small and turn on capacity as your network demand grows



**Protect your investments**  
Port your software licenses over to next-generation hardware when you're ready

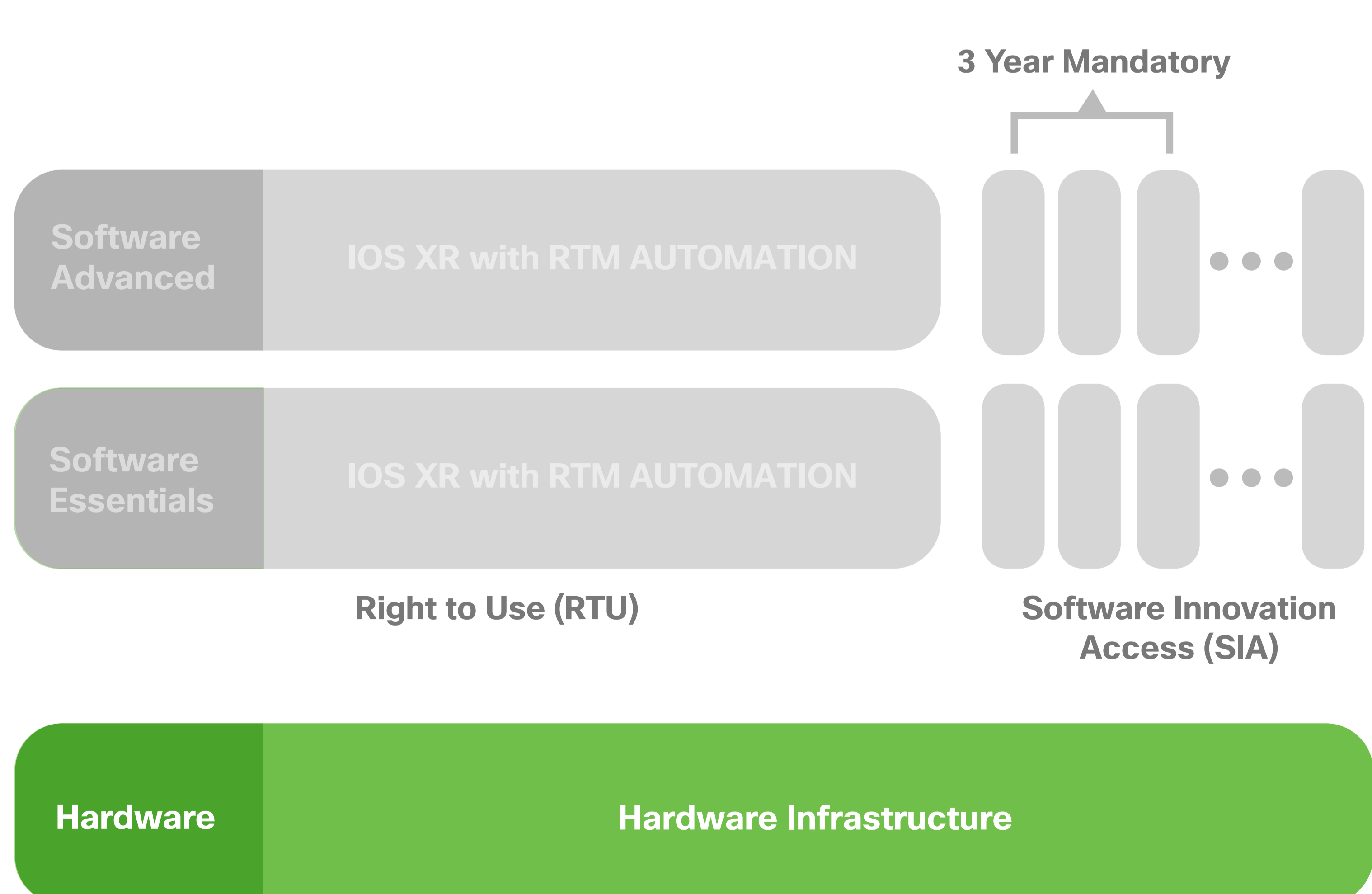
## Cisco XR Flexible Consumption Model

### 3 Part Offer Structure



Hardware is separated out from new software suites.

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Get details  
**Cisco IOS-XR Software Flexible Consumption Model Data Sheet**

